



K.S. INSTITUTE OF TECHNOLOGY

National Service Scheme

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14, Raghuvanahalli, Kanakapura Main Road, Bengaluru - 560 109.



Poster making competition

Date of Conduction of Program: 01-12-2022

Venue:KSIT seminar hall

Organized by: NSS unit of KSIT in collaboration with pragati Mitra

Duration: 1:00 pm to 3:30pm

Participants: All 2nd year students

HISTORY OF Poster making competition

Posters are also used for reproductions of artwork, particularly famous works, and are generally low-cost compared to the original artwork. The modern poster, as we know it, however, dates back to the 1840s and 1850s when the printing industry perfected colour lithography and made mass production possible.

SCOPE OF THE PROGRAM

Poster is a usually large sheet with images and text which aims at conveying certain information and making it noticeable for the target audience .it improve ones creativity and shows there art skills

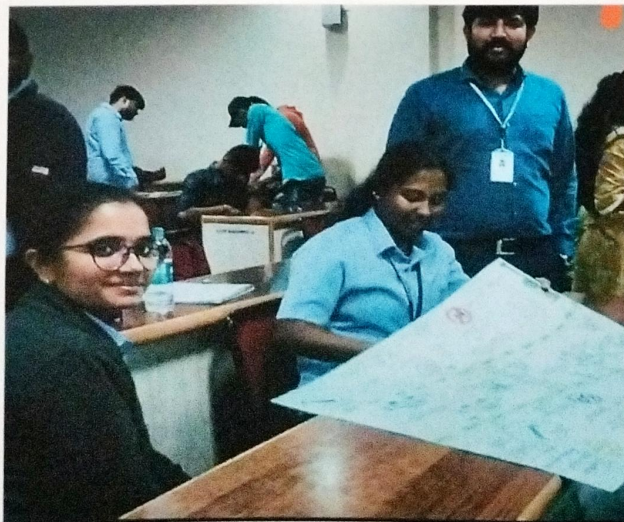
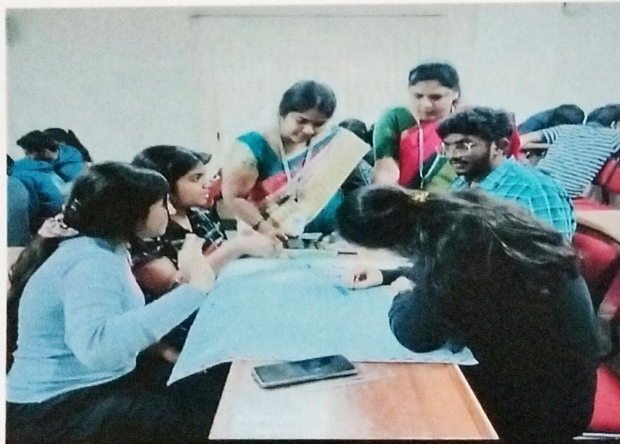
OBJECTIVES OF THE PROGRAM

Posters provide visual, colorful, simple ways to communicate community issues and events, and are suitable for display in community spaces. Poster competitions that display children's work can reflect the

attitudes of much of the community as children between certain ages tend to reflect their parents' ideas.

HIGHLIGHTS OF THE PROGRAM

The poster making competition started in around 1:00pm the topic for the poster making was ROAD SAFETY AWARENESS, All the students were provided necessary equipments to draw there poster in a cardboard sheet, crayons and sketch pens where provided, all the students participated enthusiastically and with the with spirit, All unlocking there ideas about road safety and bringing it to life on the sheets .The competition ended at 3:30pm, pragati Mitra members collected the cardboard sheets.





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