



K.S. INSTITUTE OF TECHNOLOGY

National Service Scheme

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14, Raghuvanahalli, Kanakapura Main Road, Bengaluru - 560 109.

EARTH DAY

DATE: 23\04\2024

VENUE: Conference Hall (New Building).

ORGANIZED BY: NSS Unit of KSIT in Association with Applied Science and Humanities and Institution's Innovation Council.

DURATION: 01:15pm – 04:00pm.

PARTICIPANTS: Principal, All Dept HOD's, NSS Program Officer, NSS Volunteers, 1st and 2nd year students.

INCHARGE FACULTY: Mr. Naveen V, NSS Program Officer, KSIT.

OBJECTIVES:

- To raise awareness about the importance of Earth's natural environment and its conservation.
- Encourage individuals and communities to take proactive steps such as tree planting, waste reduction, and sustainable practices.
- Earth Day promotes the conservation of biodiversity by raising awareness about the importance of preserving ecosystems and protecting endangered species.
- To raise the awareness about the environmental issues and promote convention efforts to protect our planet Earth.

HISTORY OF EARTH DAY

Earth Day, initiated in 1970 by Senator Gaylord Nelson, sparked widespread environmental awareness. Its first celebration on April 22, 1970, mobilized millions, leading to legislative milestones like the formation of the EPA and landmark environmental laws.

Since then, Earth Day has evolved into a global event, engaging over 190 countries yearly. Through themed campaigns, it continues to champion environmental action, inspiring a sustainable future.

SCOPE OF THE PROGRAM

To celebrate by planting new saplings and create awareness by making posters. Earth Day engages 190+ countries in addressing environmental challenges through themed campaigns, fostering advocacy, education, and collective action for sustainable living.

HIGHLIGHTS OF THE EVENT

The NSS wing of KSIT, Bangalore, organized a Poster Making Competition in celebration of Earth Day on April 23, 2024. The event commenced at 1:15 PM in the conference hall of the new building. Participants were welcomed and briefed about the significance of Earth Day, emphasizing the importance of environmental awareness and action.

The competition provided a platform for creativity and expression as participants engaged in crafting handmade posters that depicted environmental themes and messages. They were given time until 3:00 PM to complete their artworks. During this period, participants immersed themselves in the creative process, showcasing their talent and dedication.

At the conclusion of the event, participants had the opportunity to explain the concepts and messages behind their posters. Each artwork was evaluated based on creativity, originality, and the effectiveness of conveying environmental messages. Prizes were awarded to recognize and encourage the participants' efforts in promoting environmental awareness through art.





PROGRAM OUTCOMES:

At the end of the programme, the following PO's are attained.

NSS	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO 11	PO 12
NSS PROGRAMME						2	3		3			3

Justification of PO mapping:

- *Students can able to assess societal, health, safety, legal and cultural issues and the consequent responsibilities .*
- *Students can able to Understand the impact of the professional engineering solutions in societal and environmental contexts, and demonstrate the knowledge of, and need for sustainable development .*
- *Function effectively as an individual, and as a member or leader in diverse teams, and in multidisciplinary settings.*
- *Recognize the need for, and have the preparation and ability to engage in independent and life-long learning in the broadest context of technological change*



NSS COORDINATOR

NSS Programme Officer
K S Institute of Technology
Kanakapura Main Road
Bengaluru - 560 109



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