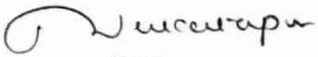




Details of Content beyond Syllabus Activities-2022-23 (ODD)

| Semester/ Section | Course Name | Content beyond syllabus activity conducted | POs Covered | Faculty | Number of students Particip ated |
|------------------------------|--|---|------------------------|---------------------|---|
| V/A&B | Management and Entrepreneurship for IT industry- 18CS51 | Seminar | 1,2,3,5 | Supreetha Ganesh | 120 |
| V/A | Management and Entrepreneurs hipfor IT industry- 18CS51 | LOGO QUIZ | 1,2,3,5,9,10,12 | Supreetha Ganesh | 66 |
| V/B | Management and Entrepreneurs hipfor IT industry- 18CS51 | TAGLINE QUIZ | 1,2,3,5,9,10,12 | Supreetha Ganesh | 66 |
| V/B | Management and Entrepreneurs hipfor IT industry- 18CS51 | PICTIONARY QUIZ | 1,2,3,5,9,10,12 | Supreetha Ganesh | 64 |

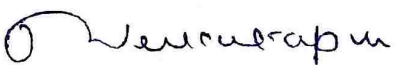

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DEPARTMENT OF COMPUTER SCIENCES & ENGINEERING
CONTENT BEYOND THE SYLLBUS

| | |
|---|--|
| Academic Year | 2022-23 |
| Name of the Faculty | Supreetha Ganesh |
| Course Name /Code | Management and Entrepreneurship for IT industry/ 18CS51 |
| Semester/Section | 5 th A AND B |
| Activity Name | SEMINAR |
| Topic Covered | Module 1-5 (Management and Entrepreneurship for IT industry/ 18CS51) |
| Date | 26-10-2022 |
| No. of Participants | 120 |
| Objectives/Goals | To understand the importance of project management and various tools used in IT industry for project management |
| ICT Used | LCD |
| Appropriate Method/Instructional materials/Exam Questions Level 3: Apply, CO3 The main goal of this activity to help students get awareness about project management tools in the market . The event was organized by 1) Parvathy S Pillai (1KS20CS068) 2) Vibhav Kaushik V (1KS20CS110) Objective of event was to help the students learn presentation, management and Technical Skills. | |
| Relevant PO's: | PO:1,2,3, 5 |
| Significance of Results/Outcomes | Students were able to get knowledge of different project management skills and softwares used for project management |
| Reflective Critique | The main goal of this activity to help students get awareness about project management tools in the market |
| Proofs (Report atatched) Links to ppt <u>https://drive.google.com/drive/folders/1aDa6ISomDQ92IznNzhsoOWHU2CorWcH</u> | |


Signature of Course In charge


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DEPARTMENT OF COMPUTER SCIENCES & ENGINEERING
CONTENT BEYOND THE SYLLBUS

| | |
|---|---|
| Academic Year | 2022-23 |
| Name of the Faculty | Supreetha Ganesh |
| Course Name /Code | Management and Entrepreneurship for IT industry/ 18CS51 |
| Semester/Section | 5th A |
| Activity Name | LOGO QUIZ |
| Topic Covered | Module 1-5 (Management and Entrepreneurship for IT industry/ 18CS51) |
| Date | 17-11-2022 |
| No. of Participants | 66 |
| Objectives/Goals | To get the knowledge and awareness of company logos |
| ICT Used | LCD |
| Appropriate Method/Instructional materials/Exam Questions Level 3: Apply, CO1-CO5 The logo quiz was conducted on 17 th November 2022. The quiz was conducted for the purpose of conducting this quiz was to get the knowledge of company logos. Students learnt the organization and Management Skills. Quiz was organized by <ul style="list-style-type: none">● KUSHAL K (1KS20CS047)● ANIRUDHA K K (1KS20CS005)● DHANVIN C BHARGAV (1KS20CS022)● HONOKSHARATNA B (1KS20CS039) | |
| Relevant PO's: | PO:1,2,3, 5, 9, 10 and 12 |
| Significance of Results/Outcomes | Students were able to get knowledge of different company logos |
| Reflective Critique | The main goal of this activity to create a awareness of various company logos |
| Proofs (Photographs/Videos/Reports/Charts/Models) | |

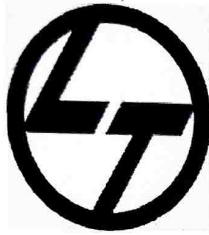
➤ MindTree



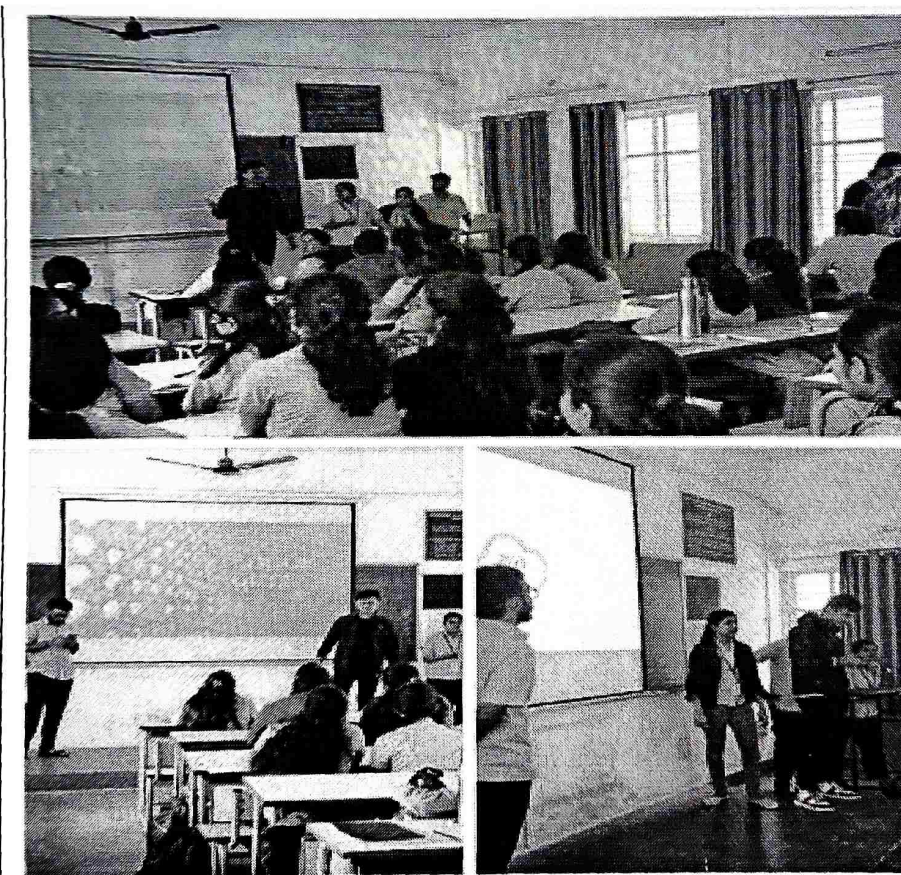
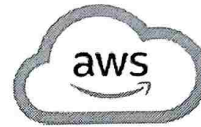
➤ Dreamworks



▪ Larson and Turbo





➤ AMAZON WEB SERVICES



Links to ppt

<https://drive.google.com/drive/folders/1aDa6ISomDQ92IznNzhsoOWHU2CorWcH->


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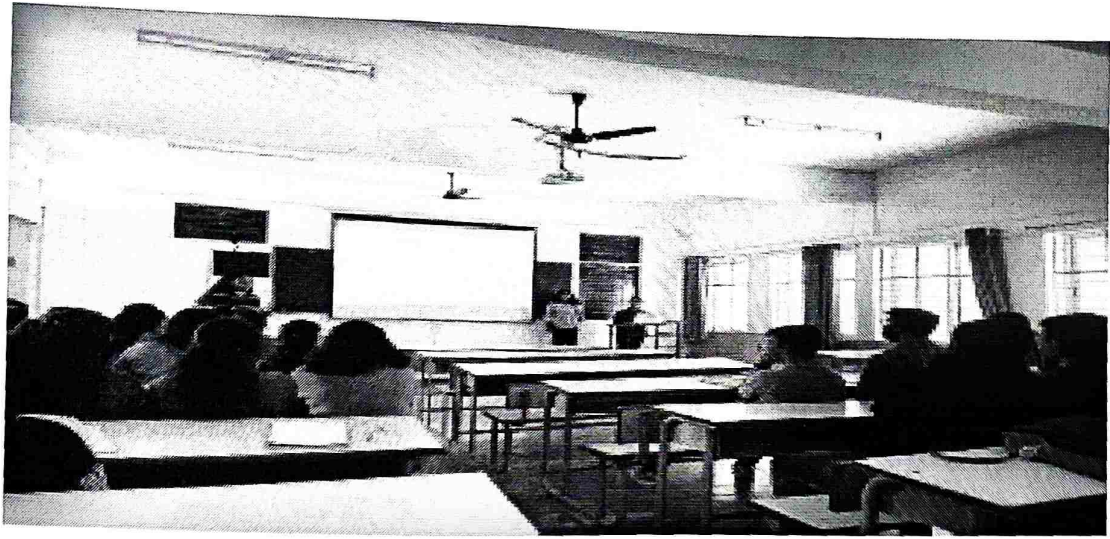

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DEPARTMENT OF COMPUTER SCIENCES & ENGINEERING
CONTENT BEYOND THE SYLLBUS

| | |
|--|--|
| Academic Year | 2022-23 |
| Name of the Faculty | Supreetha Ganesh |
| Course Name /Code | Management and Entrepreneurship for IT industry/ 18CS51 |
| Semester/Section | 5 th B |
| Activity Name | TAGLINE QUIZ |
| Topic Covered | Module 1-5 (Management and Entrepreneurship for IT industry/ 18CS51) |
| Date | 19-11-2022 |
| No. of Participants | 66 |
| Objectives/Goals | To get the knowledge and awareness of company Taglines |
| ICT Used | LCD |
| Appropriate Method/Instructional materials/Exam Questions Level 3: Apply, CO1-CO5 The Tagline quiz was conducted on 4 th November 2022. The quiz was conducted for the purpose of conducting this quiz was to get the knowledge of company Taglines. Quiz was organized by 1) K R Sahana (1KS20CS118) 2) Trupthi G B (1KS20CS104) 3) Neha Reddy S (1KS20CS062) Objective of event was to help the students learn event organization and presentation skills. | |
| Relevant PO's: | PO:1,2,3, 5, 9, 10 and 12 |
| Significance of Results/Outcomes | Students were able to get knowledge of different company Taglines |
| Reflective Critique | The main goal of this activity to create a awareness of various company Taglines |
| Proofs (Photographs/Videos/Reports/Charts/Models) PHOTOS | |

PHOTOS:



Coca-Cola:

OPEN HAPPINESS



SUSTAINABLE ENERGY



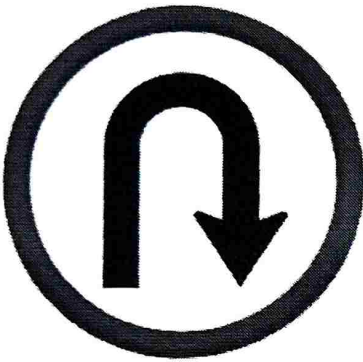


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DEPARTMENT OF COMPUTER SCIENCES & ENGINEERING
CONTENT BEYOND THE SYLLBUS

| | |
|---|---|
| Academic Year | 2022-23 |
| Name of the Faculty | Supreetha Ganesh |
| Course Name /Code | Management and Entrepreneurship for IT industry/ 18CS51 |
| Semester/Section | 5 th B |
| Activity Name | PICTIONARY QUIZ |
| Topic Covered | Management and Entrepreneurship for IT industry/ 18CS51) |
| Date | 17-11-2022 |
| No. of Participants | 64 |
| Objectives/Goals | To Create awareness about various company with gamification |
| ICT Used | LCD |
| Appropriate Method/Instructional materials/Exam Questions Level 3: Apply, CO1-CO5 The logo quiz was conducted on 4 th November 2022. The quiz was conducted for The purpose for conducting this quiz was to get the knowledge of company logos. Quiz was organized by <ol style="list-style-type: none">1. Sai Shnkari2. Rakshita3. Vandita N Objective of event was to help the students learn organization, analytical and team building skills. | |
| Relevant PO's: | PO:1,2,3, 5, 9, 10 and 12 |
| Significance of Results/Outcomes | Students were able to get knowledge of different company logos |
| Reflective Critique | The main goal of this activity to create a awareness of various company logos |
| Proofs (Photographs/Videos/Reports/Charts/Models) PHOTOS: KINGFISHER | |




YOUTUBE



Links to ppt

<https://drive.google.com/drive/folders/1aDa6ISomDQ92IznNzhsoOWHU2CorWcH->


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